



# Contextual Marketing Certified

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## Arun Banswal

The bearer of this certificate is hereby deemed proficient in the use of HubSpot's tools to create a contextualized marketing experience. The bearer has demonstrated that they can effectively implement smart content and are versed in the best practices surrounding personalized marketing, website design and user experience.

Valid from: May 23 2023 - Jun 21 2024

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Certification code: 4eac35e9d03943028bc55982e99dd9d5

**HubSpot** Academy

*Yamini*  
CEO Yamini Rangan