



# Sales Enablement Certified

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**Arun Banswal**

The bearer of this certificate is hereby deemed knowledgeable in the basics of developing a marketing-driven sales enablement strategy. They have been tested on best practices that focus on implementing industry standards in sales and marketing and evaluating sales enablement technology."

Valid from: Mar 11 2023 - Apr 9 2025

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Certification code: 23cb8966bf7245dcb5a995f6da2d27c1

**HubSpot** Academy

*Yamini*  
CEO Yamini Rangan