



# Email Marketing Certified

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## Arun Banswal

The bearer of this certificate is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Valid from: Aug 16 2023 - Sep 14 2025

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Certification code: 91f2d543539e4f1e99267ced73e7ce72

**HubSpot** Academy

*Yamini*  
CEO Yamini Rangan