



Email Marketing Certified

Arun Banswal

The bearer of this certificate is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Valid from: Mar 18 2023 - Apr 16 2025

Certification code: 1a59f35cfe574620845986f8002a0ed4

HubSpot Academy

Yamini
CEO Yamini Rangan