



Social Media Marketing II Certified

Arun Banswal

The bearer of this certificate is hereby deemed capable and skilled in applying next-level inbound social media marketing strategies. They have been tested on best practices and are ready to take an inbound approach to strategic planning, storytelling, community-led growth, social commerce, cookieless advertising, and short-form video creation.

Valid from: Aug 21 2023 - Sep 19 2025

Certification code: 6ee50f8df06e450caa65e0fed82935fb

HubSpot Academy

Yamini
CEO Yamini Rangan